

TRANSACTIONAL MESSAGING

Odyssey's Transactional Messaging Solutions:

- *Solve key business challenges*
- *Simplify processes*
- *Automate key communications*
- *Improve operating efficiency*

All Types of Businesses Use Odyssey's Transactional Messaging Services to Deliver:

STATEMENTS

Present dynamic, interactive and customizable statements and notices of all kinds to businesses or consumer customers. These can be sent via fax or email, to suit your customers' preferences.

INVOICES

Deliver dynamic and interactive electronic invoices designed to reduce your DSO (Days Sales Outstanding), improving your cash flow.

COLLECTION NOTICES

Manage and improve collection efforts through sophisticated custom notifications. Approach debtors with a method best suited to prompt a payment.

CONFIRMATIONS

Automate the delivery of any type of confirmation such as a reservation, trade or delivery.



Odyssey provides the technical support needed to *automate business messaging systems*. We establish a seamless interface with client systems for reliable delivery of transaction-based and broadcast electronic messages to email and fax addresses.

Streamline your operations and simplify your processes with automated delivery of confirmations, customer statements, invoices, purchase orders, and other transactional applications.

Odyssey Offers:

- **Email and Fax Delivery**
Integrated delivery of transaction-based and broadcast email and fax messages. Through our Web Services Gateway, you directly control and manage your message processing.
- **Web Services Gateway**
Minimize programming time and automate your daily transaction-based fax and email communications through Odyssey's Web Services Gateway. Our Web Service Descriptive Language API can be used within the major operating environments such as Windows, Linux, AIX, etc. using a variety of programming languages including C#, VB.Net, Java, PHP, etc.
- **Inbound Fax to Email**
Route inbound fax documents to an email address or to a secure, web-based depository.
- **Detailed Reporting and Tracking**
Details of all electronic messages delivered and received are captured in a detailed delivery report. Tracking of who opened and clicked on your links provides the response metrics for marketing analysis.
- **Dedicated Customer Support**
Odyssey's Transactional Messaging Solutions are fully backed by our technical support team.

For more information on Odyssey's Transactional Messaging Solutions, visit www.odysseyservices.net or call 1-888-661-9823.

Odyssey's Transactional specialists are available to assist with implementation and ongoing support.

▶ **Email and Fax Delivery**

Integrated delivery of email and fax messages.

- Deliver confidential documents such as confirmations, statements, purchase orders, or invoices, to both fax and email addresses in one transmission.
- Personalize email and fax documents through merge capability of variable data, logos, disclaimers, or images.

▶ **Web Services Integration**

Minimize programming time and automate your daily transaction-based and broadcast fax and email communications through Odyssey's Web Services Interface.

- Establish a seamless interface from your business application to our messaging platform.
- Odyssey's Web Services Gateway is designed to be easy to program, test, implement and use, and is fully supported by Odyssey's development team.
- Our platform uses modern, secure, standards-based protocols (SOAP, XML, HTTP, SSL) for communications between your application and Odyssey's platform. These protocols are automatically understood by today's development platforms, so there is usually no need for programmers to learn these protocols to use the interface.
- Our Web Service Descriptive Language API can be used within the major operating environments such as Windows, Linux, AIX, etc. using a variety of modern programming languages including C#, VB.Net, Java, PHP, etc.
- The system supports auto discovery with sample code available for programmers who use Visual Studio.
- Our Web Services Gateway reflects our System Architecture which simplifies development and integration time for our customers. As a result, it's easier to use and flexible.

▶ **Inbound Fax to Email**

An innovative approach to route your inbound fax documents to a secure, web-based depository or to email addresses.

- Provide a secure, web-based folder to receive inbound faxes for your entire office, or automatically route them to individual email addresses.
- View complete details of all received faxes including the sender's fax number, date and time, number of pages.
- Download and/or view selected faxes that are provided as PDF or TIFF files.
- Multiple users can access the inbound fax web folders to access and process the received faxes. Each user can have a user ID and password for additional security and accountability.
- Users can access the web folders remotely over secure Internet access, supporting multiple offices, home-based offices, or even temporary or part-time employees.
- No hardware, software, or complex implementation is required.
- Use your existing fax numbers or Odyssey can provide toll-free fax numbers for you.
- Individuals can send and receive faxes through their email client as attachments.

▶ **Detailed Reporting**

Odyssey captures details of all electronic messages delivered and received.

- Keep an audit trail of every email or fax delivered or received.
- A detailed delivery report provides the date, time, electronic address, delivery status (sent, busy, error), and duration.
- Tracking and reporting on email opens and click-to's available.

Odyssey's development and customer service team is available to support the integration of your business applications with our messaging platform.

FOR MORE INFORMATION ON ODYSSEY'S TRANSACTIONAL MESSAGING SOLUTIONS VISIT WWW.ODYSSEYSERVICES.NET OR CALL CUSTOMER SERVICE AT 1-888-661-9823.