

ONLINE SURVEYS

Use Odyssey's Online Survey Solution to Achieve:

- *Faster turnaround on surveys and renewals*
- *Higher response rates*
- *Reduced cost over printing and mailing*
- *More efficient processing, with every response accounted for*
- *Data collection online; accessible anytime*

All Types of Businesses Use Odyssey's Email Marketing Solution to Deliver:

- **Event Registration**
- **Surveys**
- **Polls**
- **Questionnaires**
- **Directory Updates**
- **Subscription Requests**
- **Information Requests**



Enhance your marketing efforts by collecting valuable information and feedback from your target audience. Odyssey's Online Survey solution makes it easy to respond and get results fast!

Customers simply upload their forms or use Odyssey's HTML Editor to create surveys and forms that collect data for surveys, directory updates, subscription requests, or registrations. When the recipient fills in the form and clicks on "Submit", the data is sent to Odyssey and we collect the responses in a centralized location so you can retrieve it as often as you like online.

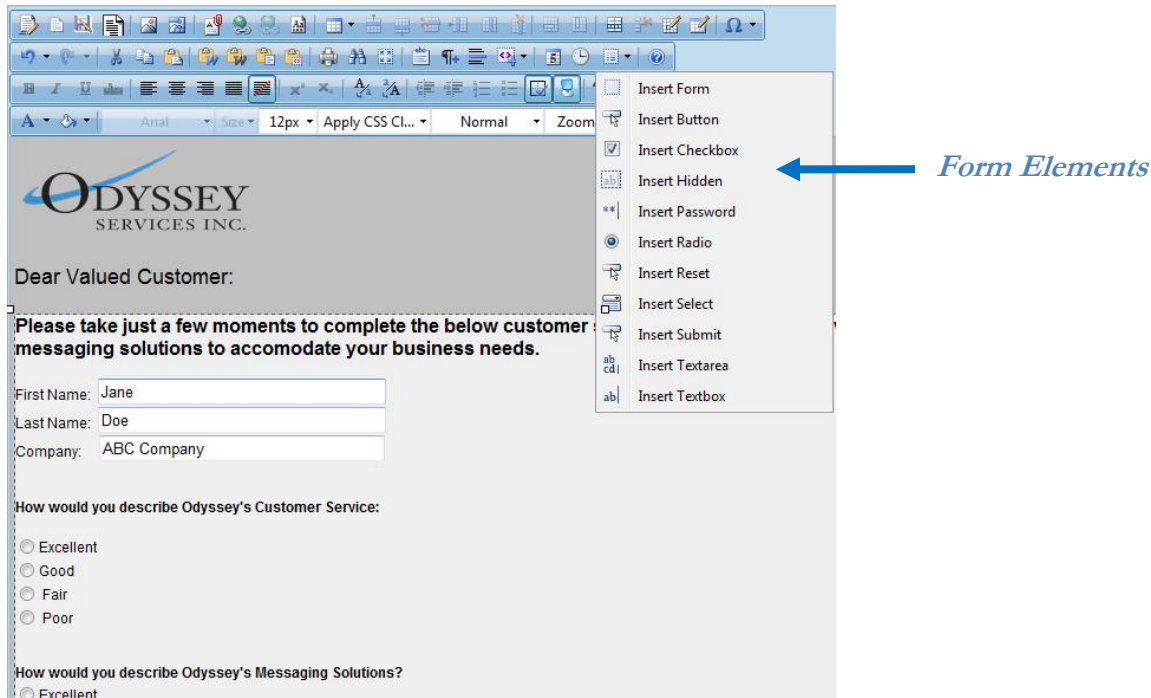
Odyssey's Online Survey Features:

- ▶ **Flexible Form Creation:** Create your form using Odyssey's HTML editor, use your own editor, or let Odyssey's Customer Support team create your form for you.
- ▶ **Branding Capabilities:** Customize the look and feel of your online surveys to match the rest of your marketing materials by including your company logo, colors, images, or fonts.
- ▶ **Email Integration:** Include a link to your form in your email message for fast delivery.
- ▶ **Pre-populated Fields:** Pre-populate fields such as name, company name, address, or any string of text available in your database to simplify and speed completion for your recipients.
- ▶ **Response Collection:** Odyssey collects responses and feedback from your audience and is continually updated to reflect current activity.
- ▶ **Detailed Reports:** Detailed tracking report is accessible online at anytime and includes a summary, charts, graphs, and the raw data for more advanced campaign analysis and ROI.

For more information on Odyssey's Online Survey Solution, visit www.odysseyservices.net or call 1-888-661-9823.

Odyssey's Online Survey Solution allows you to send online forms of any kind to quickly and easily collect valuable feedback and information from your audience.

Form Creation from the Odyssey HTML Editor



Response Report

campaignName	formName	job	jobItem	date	firstName	lastName	company
MyTID	Forms	515777	1	12/14/2009 15:45	Jane	Doe	ABC Co
MyTID	Forms	515777	1	12/14/2009 15:45	John	Smith	XYZ Co
MyTID	Forms	515777	1	12/14/2009 15:30	Debbie	Reynolds	Arlington
MyTID	Forms	515777	1	12/14/2009 15:00	Gary	Coleman	Avenue
MyTID	Forms	515777	1	12/14/2009 14:45	Billy	Jack	Coal
MyTID	Forms	515777	1	12/14/2009 14:30	Tom	Jones	Blackhawk Inc.
MyTID	Forms	515777	1	12/14/2009 14:15	Carly	Simon	Ace Co
MyTID	Forms	515777	1	12/14/2009 14:00	Jill	Crayon	Hill Associates
MyTID	Forms	515777	1	12/14/2009 13:45	Jack	Black	Candlestick Inc.
MyTID	Forms	515777	1	12/14/2009 13:30	Ray	Charles	Garwood Electronics
MyTID	Forms	515777	1	12/14/2009 13:15	Ashley	Spears	Booker Co.

Annotations for the table:

- An arrow points to the header row with the text: *Columns are Form Fields*
- An arrow points to the data rows with the text: *Rows are Recipient Responses*

FOR MORE INFORMATION ON ODYSSEY'S ONLINE SURVEY SOLUTION
VISIT WWW.ODYSSEYSERVICES.NET OR CALL CUSTOMER SERVICE AT 1-888-661-9823.