

## INTEGRATED LISTS

### Use the Odyssey Integrated Lists Solution to:

- *Easily communicate with your audience using their preferred delivery method*
- *Save time and increase productivity*
- *Streamline your processes*

### Use Odyssey's HTML Integrated Lists Solution to Create:

- **Event Invitations**
- **Newsletters**
- **Product Promotions**
- **Membership Updates**
- **Product Updates**
- **Subscription Requals**
- **Directory Updates**
- **Dues Renewals**
- **Invoices**



*Believe it or not, your customers, vendors, or prospects may prefer to receive faxed documents as opposed to email. Odyssey's Integrated Lists Solution allows you to easily send your message via email and/or fax regardless your audience's preferred method.*

Unique to Odyssey is our ability to deliver messages to a mixed list of fax and email addresses, requiring only *one* list to manage, *one* report to audit and *one* job to reach every recipient simultaneously. Not only can you have one list, you can send your email and fax campaign from a single delivery platform, saving you time and increasing your efficiency.

### Odyssey's Integrated List Features:

- ▶ **Single List:** There's no need to maintain two separate lists for fax vs. email recipients. Your list can include both fax and email addresses in the address column.
- ▶ **Single Document:** There's no need to create two separate documents. Odyssey will automatically convert an HTML email body into a TIFF file for fax delivery if a fax number appears in your list.
- ▶ **Attachments Converted:** Attachments (html, pdf, tiff, jpg, gif, png, MS Word, MS Excel, MS PPT) to an email body can also be included and will automatically be converted to TIFF files for fax delivery if fax addresses are appear in your list.
- ▶ **HTML Merge:** Even HTML email bodies that incorporate personalization inserts with Odyssey's HTML Merge feature are automatically converted to personalized fax documents.

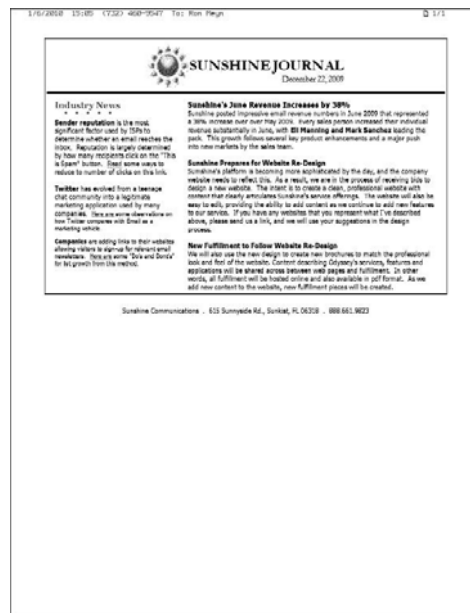
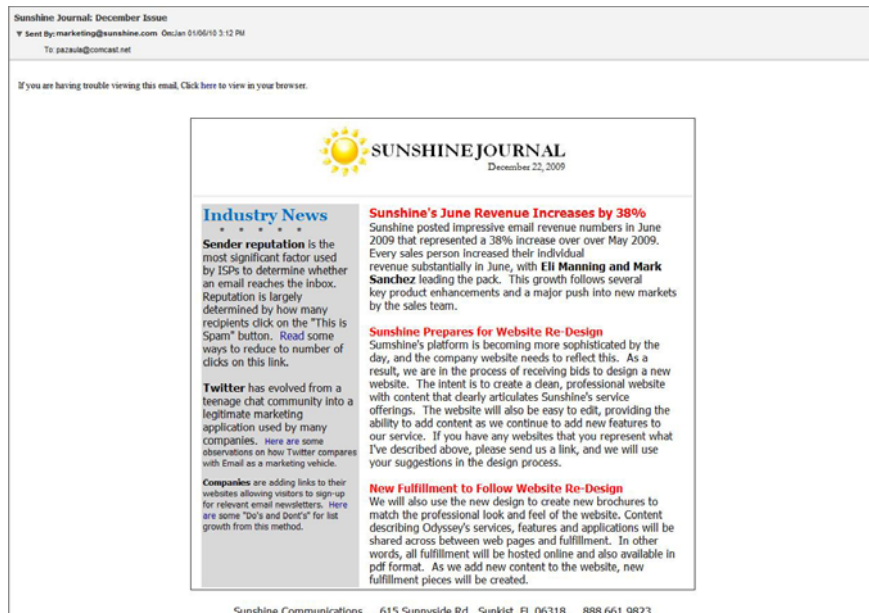
For more information on Odyssey's Integrated Lists, visit [www.odysseyservices.net](http://www.odysseyservices.net) or call 1-888-661-9823.

## Utilize Odyssey's Integrated Lists Solution to Deliver Email and Fax Communications Simultaneously to Save Time and Improve Efficiency.

HTML Email Body is Automatically Converted to a Tiff file for Fax Delivery

*HTML Email*

*Faxed Document*



### Integrated Email and Fax List

	A	B	C	D	E	F
1	<a href="mailto:o.grouch@sesame.com">o.grouch@sesame.com</a>	Oscar Grouch				
2	<a href="tel:789-236-7542">789-236-7542</a>	Gary Coleman				
3	<a href="mailto:Billy.Jack@Coal.com">Billy.Jack@Coal.com</a>	Billy Jack				
4	<a href="tel:125-964-7895">125-964-7895</a>	Tom Jones				
5	<a href="mailto:Carly.Simon@Ace.com">Carly.Simon@Ace.com</a>	Carly Simon				
6	<a href="tel:818-888-8888">818-888-8888</a>	Jill Crayon				
7	<a href="tel:321-789-4563">321-789-4563</a>	Jack Black				
8	<a href="mailto:Ray.Charles@Garwood.com">Ray.Charles@Garwood.com</a>	Ray Charles				
9	<a href="mailto:Ashley.Spears@Booker.com">Ashley.Spears@Booker.com</a>	Ashley Spears				

FOR MORE INFORMATION ON ODYSSEY'S INTEGRATED LISTS SOLUTION VISIT [WWW.ODYSSEYSERVICES.NET](http://WWW.ODYSSEYSERVICES.NET) OR CALL CUSTOMER SERVICE AT 1-888-661-9823.

